



MoreThanAClub

A programme designed to help football clubs in Wales become vibrant, visible and viable hubs for their communities across Wales

Last year Garden City JFC were awarded the prestigious 'Priority' Club status by the FAW Trust, following our recent application to the Trust's MORE THAN A CLUB development programme.

A 24-month mentoring and development scheme with an appointed FAW Development Manager, with the aim of:

- Developing Garden City JFC in identified key areas of growth, ensuring the club is Viable, Vibrant and Visible, with increased player and volunteer recruitment / retention, the generation of more income and developing closer links with and becoming a bigger part of the local Chepstow Community.
- Operate a vibrant, visible and viable hub of the community
- Address and achieve key areas of development highlighted by all involved with the club (Committee Members, Coaches, Tea Bar Volunteers, Parents and our Children).

The main focus of the More Than A Club Development Programme for Garden City JFC is the redevelopment of Hardwick, transforming it into a Community and Central Hub for the Club, with accessible seating areas; providing a much more open plan, family and community friendly environment for everyone to enjoy.

The club will work closely with the FAW Trust during this time, with a series of meetings , webinars, workshops with as many from the club as possible, to help us identify our goals, opportunities and challenges. The FAW Trust will give us ideas and support on how to attract more players and volunteers, generate more income and become a bigger part of your community.

Garden City JFC is delighted to be working with the FAW Trust over the next 2 years to help drive the club forward and overcome the challenges that Grassroots Football is facing throughout the UK.